

Local Independent Agency Selected To Offer The Hartford's AARP Auto Insurance Program

After meeting several social responsibility and business requirements, Vicencia & Buckley Insurance Services now authorized to offer the popular insurance program in La Palma.

La Palma California — [The Hartford](#) announced today that it is making its award-winning AARP®-branded auto insurance program available through Vicencia & Buckley Insurance Services in La Palma.

Vicencia & Buckley Insurance Services was chosen after satisfying a number of eligibility requirements, which included: demonstrating a commitment to community service; meeting a high-level of business and ethical standards; and completing a training program designed to address the needs of the 50+ population.

"For more than 25 years, the industry-leading AARP-branded auto insurance program from The Hartford has been extremely popular," said Jim Flynn, vice president, The Hartford. "Much of the success of this program is due to innovative product features and a commitment to truly understand and support our customers. We are thrilled to now be able to offer these benefits through our independent agent partners."

According to research from The Hartford, the majority of AARP members prefer the advice and counsel of a local agent when making decisions about their insurance. Based on this research and strong customer demand, The Hartford is offering the AARP-branded auto insurance program through select, authorized independent agents. These products were previously only available from The Hartford by phone, the Internet and by mail.

The AARP-branded auto insurance program is designed in consultation with The Hartford Advance 50 Team, which helps to tailor products and services specifically to the interests and needs of Boomers and older adults. Other unique hallmarks of the program include:

- Lifetime Continuation Agreement — assures that the customer's insurance policy will not be dropped as long as a few simple requirements are met.
- RecoverCare — helps customers pay for assistance with daily errands and responsibilities, like cooking, cleaning, shopping, dog walking, transportation and yard work if they are injured in an auto accident.
- Standard 12-month rate protection versus the traditional six month policies offered by most companies.

About Vicencia & Buckley Insurance Services

"We have been serving the local community since 1977 and we are proud to offer the Hartford Auto Insurance Program to AARP members", said Steve Vicencia, CPCU president of Vicencia & Buckley. "This is another product offering we can now offer our customers", added Vicencia. Vicencia and Buckley is an Independent Agency that have access to over 50 insurance companies.

About The Hartford

The Hartford Financial Services Group Inc. (NYSE: HIG) is a leading provider of insurance and wealth management services for millions of consumers and businesses worldwide. The Hartford is consistently recognized for its superior service and as one of the world's most ethical companies. More information on the company and its financial performance is available at www.thehartford.com.

ABOUT AARP SERVICES, INC.

AARP Services, Inc., founded in 1999, is a wholly-owned taxable subsidiary of AARP. AARP Services manages the provider relationships for and performs quality control oversight of the wide range of products and services that carry the AARP name and are made available by independent providers as benefits to AARP's millions of members. The provider offers currently span health products, financial products, travel and leisure products, and life event services. Specific products include Medicare supplemental insurance; credit cards, auto and home, mobile home and motorcycle insurance, life insurance and annuities; member discounts on rental cars, cruises, vacation packages and lodging; special offers on technology and gifts; pharmacy services; legal services; and long-term care insurance. AARP Services also engages in new product development activities for AARP and provides certain consulting services to outside companies.

About AARP

AARP is a nonprofit, nonpartisan organization with a membership that helps people 50+ have independence, choice and control in ways that are beneficial and affordable to them and society as a whole. AARP does not endorse candidates for public office or make contributions to either political campaigns or candidates. We produce AARP The Magazine, the definitive voice for 50+ Americans and the world's largest-circulation magazine with over 35.1 million readers; AARP Bulletin, the go-to news source for AARP's millions of members and Americans 50+; AARP VIVA, the only bilingual U.S. publication dedicated exclusively to the 50+ Hispanic community; and our website, AARP.org. AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. We have staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

Some of the statements in this release may be considered forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. We caution investors that these forward-looking statements are not guarantees of future performance, and actual results may differ materially. Investors should consider the important risks and uncertainties that may cause actual results to differ. These important risks and uncertainties include those discussed in our Quarterly Reports on Form 10-Q, our 2010 Annual Report on Form 10-K and the other filings we make with the Securities and Exchange Commission. We assume no obligation to update this release, which speaks as of the date issued.

The AARP Automobile Insurance Program from The Hartford is underwritten by Hartford Fire Insurance Company and its affiliates, One Hartford Plaza, Hartford CT 06155. In Washington, the Program is underwritten by Trumbull Insurance Company. AARP and its affiliates are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors. This program is provided by The Hartford, not AARP or its affiliates. Paid endorsement. The Hartford pays a royalty fee to AARP for the use of AARP's intellectual property. These fees are used for the general purposes of AARP. AARP membership is required for Program eligibility in most states. Applicants are individually underwritten and some may not qualify. Specific features, credits, and discounts may vary and may not be available in all states in accordance with state filings and applicable law. The premiums quoted by an authorized agent for any Program policy include the additional costs associated with the advice and counsel that your authorized agent provides.

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